




OEB SOLUTIONS COMPARED

Unless stated otherwise, the services apply per year.

Plans are booked for one year and renew automatically unless cancelled.

Upgrades and individual requests are possible at any time via sales@openbadges.education.

FEATURES

	Free	Pro 	Enterprise 	Network 
System Usage				
Create badges (badge classes) Create digital participation and competency certificates that make learners' achievements clearly and transparently visible.	5	50	unlimited*	unlimited*
Learning pathways Combine multiple badges into learning pathways and award micro-degrees, a recognized way to make broader qualifications visible.	1	10	30	unlimited*
Award badges Award digital certificates conveniently, efficiently, and professionally with no paperwork required. Certificates are sent at the push of a button directly to participants' email addresses. Micro-degrees are issued automatically upon completion of a learning pathway.	100	5.000	30.000	70.000
Plug-in (Moodle and WordPress) Award badges directly from your own learning environment for a seamless workflow.	✓	✓	✓	✓
Account setup				
Admin accounts Benefit from full access to all features: create, manage, and award badges and micro-degrees (learning pathways). With our role management, you retain full control over your badge system at all times.	1 in total	5 in total	10 in total	100 in total
Team member accounts Enable your team members to award created badges, either directly via email or through our QR code issuance.	3 in total	10 in total	50 in total	100 in total
Badge creation				
Visual badge editor Create custom-designed badge images with our intuitive editor. Use templates and an extensive icon library for a professional look. Your logo is automatically added to the badge image.	✓	✓	✓	✓
AI badge assistant Our AI assistant identifies and suggests suitable competencies for your learning offerings, allowing you to create competency badges in just minutes.	10 AI requests per month	100 AI requests per month	200 AI requests per month	500 AI requests per month
EU-standard competency taxonomy Our AI assistant is trained on the ESCO taxonomy, an EU-wide standardized framework with nearly 14,000 competencies that can be translated into all 28 EU languages as well as English at the push of a button.	✓	✓	✓	✓
Handling				
Award badges via QR code With QR code issuance, learners can claim their badges by entering their own details, quickly and easily, for example directly after an event or workshop.	✓	✓	✓	✓
PDF certificate In addition to the badge, learners automatically receive a personalized PDF certificate by email, which can also be printed.	✓	✓	✓	✓
Custom branding of PDF certificates Use PDF backgrounds with your own branding to further increase the visibility of your institution.	—	✓	✓	✓
Import participant lists for badge issuance Save time by awarding badges to entire groups by uploading a recipient list as a CSV file (feel free to use our template).	✓	✓	✓	✓
Service				
Support / Helpdesk We support you with any questions or challenges related to OEB, ensuring you always have the assistance you need.	FAQ	via email	via email and telephone	customized webinars
Share badges on social media Learners can easily share their achievements on social media, which also increases the visibility of your institution.	✓	✓	✓	✓
Learner wallet Here, learners can collect their badges and gain a transparent overview of their competencies. They can also independently manage sharing on social media.	✓	✓	✓	✓
Learner competency view Learners receive a consolidated overview of all competencies they have acquired, allowing them to quickly identify their strengths.	✓	✓	✓	✓
Competency profile for learners We generate individual competency profiles for learners that clearly present their strengths and competencies at a glance and highlight further development opportunities.	✓	✓	✓	✓
Collections for learners Learners can organize their badges into collections. They can share collections digitally via link or download a collection PDF to use their badges purposefully for applications.	✓	✓	✓	✓
Institution dashboard Gain valuable insights into the impact of your badges: how many have been issued and which competencies are in highest demand. Use this data to clearly communicate your impact and strategically optimize your programs.	—	—	✓	✓
Create a network Connect your organizations on OEB, use shared network and partner badges, and create cross-institution learning pathways.	—	—	—	25 members in total
Network dashboard Gain a clear overview of impact across the entire network: the network dashboard shows how competency focus areas evolve across all member institutions and which offerings are most effective. This provides a reliable basis for strategic planning, coordinated collaboration, and consistent external communication.	—	—	—	✓

For individual network conditions, feel free to contact us at sales@openbadges.education.

* Unlimited badge creation with a fair use policy of up to 100 badges per day.